Abstract:
Technology transfer is the process of transferring scientific discoveries and developments (technology) from one group to another with the expectation that the second group will further develop and ultimately commercialize the technology. Technology transfer typically focuses on two main components: protecting technology through intellectual property (patents and copyrights) and licensing that intellectual property to parties outside of the TTO and its related research institution (e.g. existing companies or new start-up ventures). Jovan Heusser, the Senior Innovation Manager and Innovation Team Lead for STC.UNM, the technology Transfer office at the University of New Mexico, will discuss her work in technology transfer for UNM and provide a basic overview of intellectual property and technology licensing and commercialization.

Biography:
Jovan Heusser joined STC as Commercialization Specialist in March 2006 after completing an internship with the company and she has since been promoted to Senior Innovation Manager and Innovation Team Lead. Jovan has an M.B.A. with a concentration in Entrepreneurial Finance from UNM’s Anderson School of Management and bachelor’s degrees in Biology and Communication from the University of New Mexico. Jovan is responsible for managing the UNM portfolio of inventions from all departments on campus. This management role includes activities related to both intellectual property protection, as well as licensing and commercialization. Jovan works closely with STC staff and outside patent attorneys to assist her in this role.